



EASTSIDE FOOD CO-OP NEWS

AD RATE SHEET

Business card ad:

ad size	dimensions (width by height)	regular rate	member rate
business card	3.5" x 2" or 2" x 3.5"	\$35	\$25

Display sizes:

ad size	dimensions (width by height)	regular rate	member rate
full page	10.125" x 15.5"	\$620	\$434
half page (horizontal)	10.125" x 7.5"	\$300	\$210
half page (vertical)	4.875" x 15.5"	\$300	\$210
quarter page	4.875" x 7.5"	\$150	\$105
one-sixth page	4.875" x 5"	\$100	\$70
one-eighth page	4.875" x 3.75"	\$75	\$52
one-third page	7.5" x 7.5"	\$225	\$157

Other sizes:

Other size ads may be placed, but ads must conform to the column grid. One column = 2.25"; two columns = 4.875"; three columns = 7.5"; four columns = 10.125". Cost of the ad will be calculated at the regular rate of \$10 per column inch, or the member rate of \$7 per column inch.

Get a discount when you commit!

Receive a 20% discount when you contract for three editions of Eastside Food Co-op News.

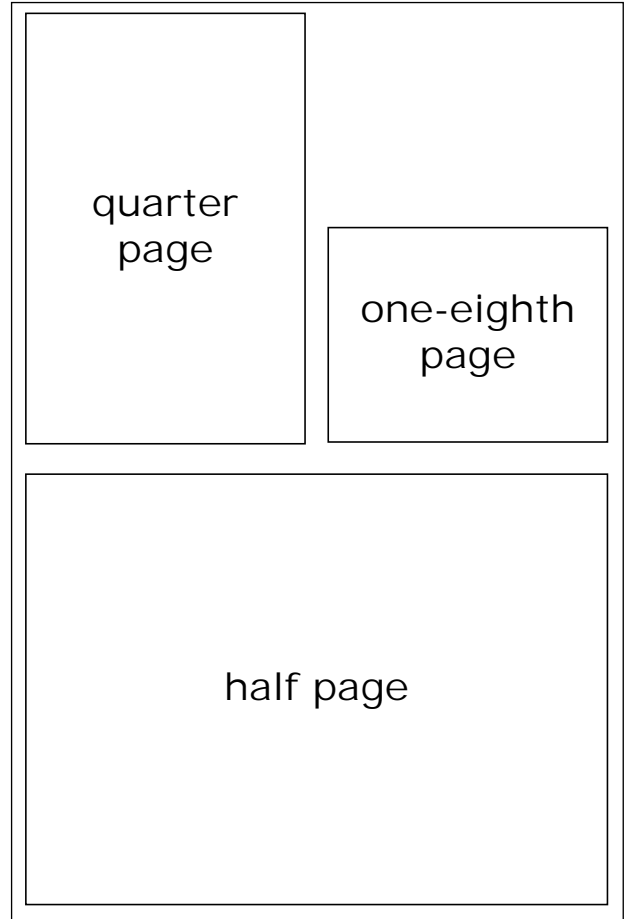
How to submit your ad:

A display ad can be provided as "camera-ready" art, i.e. a printed piece; or as an electronic file in Quark Xpress (version 4.1 or lower), Adobe PhotoShop eps or tif, or Adobe Illustrator eps.

Don't have an ad?

Provide us with your text and we can compose an ad for you at a nominal charge. Contact Ginny Sutton (612-788-4252) for technical and composition issues.

Contact:



Great distribution!

Eastside Food Co-op News is currently mailed to 1,500 households, most of them located in Northeast Minneapolis. In addition, 1,000 copies are distributed at coffee houses, and other gathering places in Northeast.

A quality-conscious demographic

Eastside Food Co-op membership consists of individuals and families who care about quality, are interested in improving their lives, and contribute to a vital community.

Your audience will grow

We've doubled our membership in a year, and anticipate that it will continue to grow. Every issue your ad will reach more and more readers.