



# Seedlings OVERVIEW

## About Seedlings

Eastside Food Co-op's Seedlings program makes it simple for shoppers to support organizations making a positive impact in our community. Shoppers make small donations at the register which add up to meaningful contributions to nonprofit organizations whose work aligns with our store's mission. Eastside Food Co-op strives to be at the forefront of a prosperous and fair cooperative economy. We provide access to healthy food, foster positive environmental impacts, cultivate a thriving community in our neighborhood, and educate owners for a sustainable future.

## Eligibility

Non-partisan and non-sectarian 501(c)(3) designated nonprofit organizations are eligible to apply for Seedlings support. Applicant organizations must be engaged in activities that address one or more of the following funding priorities:

1. Food Access | food shelves, community meals, nutrition education, filling food gaps, food recovery and redistribution.
2. Agriculture | community gardens, farmers markets, urban farms, agricultural education, farm advocates.
3. Environment | conservation groups, green infrastructure, environmental education, waste reduction.

**Priority will be given to organizations located in the following areas served by Eastside Food Co-op:**

North  
Minneapolis

Northeast  
Minneapolis

Southeast  
Minneapolis

St. Anthony  
Village

Columbia  
Heights

Please note: An organization may be a Seedlings recipient only once per year. Past funding does not guarantee future support. Eastside Food Co-op reserves the right to preempt the Seedlings schedule to raise emergency or disaster relief funds.

## APPLICATION REQUIREMENTS

Applicants must submit the following to be considered for our Seedling program:

- Completed application form
- PDF of IRS Nonprofit Determination Letter
- Organization logo (.AI or .EPS file formats preferred OR at least 300 DPI)
- Three *high resolution* (300 DPI) photographs illustrating organization activities

Applicant organizations may also submit a PDF brochure outlining their mission and programs, if desired.

## SUBMISSION PROCESS

Submit completed applications (including all required attachments) to [info@eastsidefood.coop](mailto:info@eastsidefood.coop). Applications due **July 15, 2024 by 5:00 pm**.

Profiles of eligible Seedlings candidates will be printed in the 2024 voter guide, published in September. Eastside Food Co-op owners will vote on Seedlings candidates during annual elections. 2025 Seedlings recipients will be announced in the Winter 2025 issue of The Carrot newsletter, published in January.



# Seedlings Application

Carefully review application guidelines and complete the form below. All fields are required.

Organization: \_\_\_\_\_ Tax ID (EIN)#: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Neighborhood: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media Handles (Instagram, Facebook, etc): \_\_\_\_\_

Organization Summary and Mission Statement:  
(100 word limit)

Which of our funding priorities does your organization address? (select all that apply)

Food Access

Agriculture

Environment

Describe how the organization's work advances the above priority or priorities:  
(200 word limit)



# Seedlings Application

What is your elevator pitch? (2-3 sentence description of your organization):

How would a donation of this kind benefit your organization? If awarded, what will the funds be used for? How will you put this money to work? (200-word limit):

Is there anything else we should know or take into consideration while reviewing your application?

If chosen, do you have a preferred month to be awarded funds? (This is not guaranteed; sharing your preference is appreciated, but we cannot promise you will receive your first choice. March and October are not available):

**Submit completed application (including ALL required attachments) to [info@eastsidefood.coop](mailto:info@eastsidefood.coop).  
Applications due by 5:00 pm on July 15, 2024.**